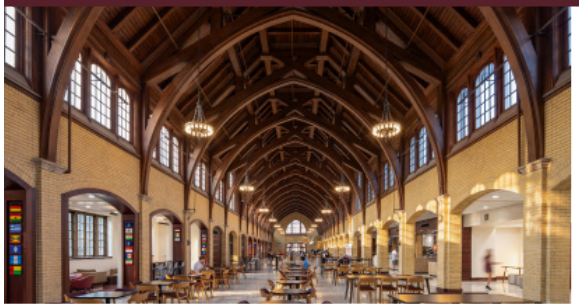
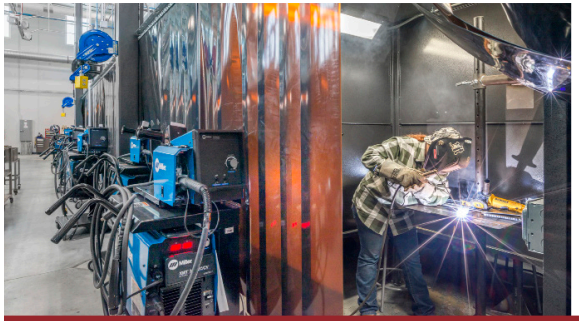




American School&University

37TH ANNUAL

Educational Interiors Showcase

2027 CALL FOR ENTRIES

ENTRY FORMS DUE: MARCH 12, 2027
PORTFOLIO DUE: APRIL 23, 2027

EARLY-BIRD OFFER!
Send your entry form by January 14, 2027 to qualify for a special 1-page rate of $1,750
SEE INSIDE FOR A FREE PRINT-READY PDF OPTION

2027 EDUCATIONAL **INTERIORS** SHOWCASE

The first and most-respected competition honoring education interior design excellence



HAVE AN EXCEPTIONAL PROJECT THAT DESERVES NATIONAL RECOGNITION?

Want to showcase your best work to the largest audience? *American School & University*'s Educational Interiors Showcase gives your education project a better forum and more national exposure than any other interiors competition. Not just a seasonal magazine, show display, or online list of projects, this special issue is part of a multi-media brand devoted to the best in educational interiors and facility planning.

The August Educational Interiors Showcase issue will put your school or university project in front of decision-makers in the educational facilities market: *American School & University* subscribers and thousands of additional *AS&U* readers who receive the print edition, viewers of the digital edition of the Educational Interiors Showcase, bonus circulation to school boards, and an unlimited audience visiting your project on the industry-leading SchoolDesigns.com site. Plus an extended audience from key industry partners. See "Who Sees Your Interiors Showcase Project?" in this brochure for more information about *AS&U*'s unmatched opportunities for exposure.

Enter any project completed in the past five years in one of twenty-six interior project categories, from administrative spaces to vocational/industrial-arts areas. The Educational Interiors Showcase is the industry guidebook for administrators planning and designing interior learning environments. It's an investment that pays off.

Enter your outstanding projects today for your chance to receive national recognition for you, your project, and your school or university.

More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of more than 182,000 can see your project.[1]

Education facility professionals who receive *American School & University* design issues report that they have used them for the following:[2]

- **To find an architect or view their work**
- **To learn about the latest innovations in education design**
- **To get ideas for their next project**
- **To see the latest educational facilities built in their region**

1. Publisher's Own Data and Publisher's Survey
2. Publisher's Survey.

SUBMISSION **GUIDELINES**

FEATURED CATEGORIES

- Administrative Areas/Offices
- Auditoriums/Music Rooms
- Cafeterias/Food-Service Areas
- Career Centers
- Chapels/Worship Centers
- Classrooms
- Common Areas
- Community Centers/ Joint-Use Facilities
- Conference/Training Centers
- Exhibition Space/Galleries
- Healthcare Facilities/ Teaching Hospitals
- Historic Preservation
- Interior Renovation (any category)
- Interior Work In Progress
- Laboratories
- Libraries/Media Centers*
- Multipurpose Rooms
- Physical-Education Facilities/ Recreation Centers
- Pre-K/Early-Childhood Education
- Residence Halls/Lounges
- Service Facilities
- Special-Needs Interiors
- Student Centers/Service Areas
- Technology/STEM Centers
- Vocational/Industrial-Arts Areas
- Welcome Centers

*Includes public libraries with an educational component

Architects, schools/universities, interior designers and others related to the field are invited to participate in accordance with the following guidelines:

Entries are accepted for instructional, administrative and service facilities for public, private and parochial schools of all levels, up to and including technical, community/junior colleges, and colleges and universities. **Projects must have been completed after January 1, 2022 or under contract for construction on or before June 1, 2027.**

JUDGING

Each year, *AS&U* carefully selects an independent jury to represent a mix of school administrators and AIA-member architects. The jury evaluates and selects outstanding projects for publication. Primary consideration will be given to the design firm's solution to the stated educational program requirements. The jury will consider:

- Problem statement and technical specifications
- Architect/Designer response to the program requirements
- Aesthetic characteristics of the solution
- Overall presentation of materials

AWARDS & RECOGNITION

CROW ISLAND (K-12) AND COLLEGIATE AWARDS

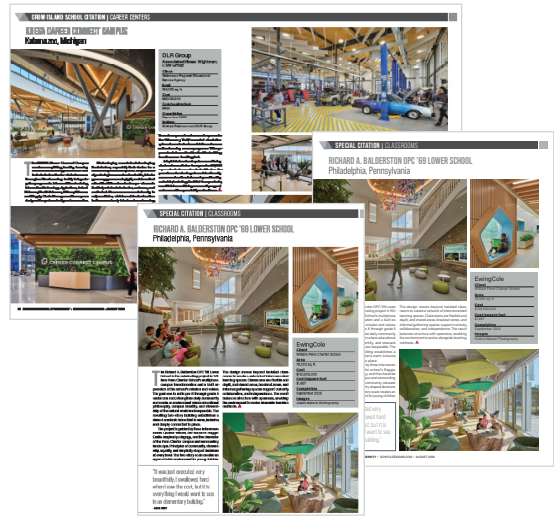
The jury will select two Grand Prize winners, one in each of the K-12 and post-secondary categories. Deluxe commemorative plaques featuring the project's pages from the magazine will be presented for both the firm and its client.

CITATIONS

The jury will award Gold, Silver and Bronze Citations to additional projects exhibiting exemplary features. Commemorative Citation plaques will be presented for both the firm and its client.

OUTSTANDING DESIGNS

Projects that exhibit outstanding designs or qualities also will be recognized and selected for publication as Outstanding Designs. These projects are an important part of producing the comprehensive sourcebook for administrators that is the Educational Interiors Showcase. A commemorative plaque will be presented to these firms.



ENTRY **INFORMATION**

Entry Form Due March 12, 2027 • Portfolio Due April 23, 2027

COMPLETE THE ATTACHED ENTRY FORM: DUE MARCH 12

Complete an entry form for each project you wish to enter and email to:
Heather Buzzard, *American School & University*: hbuzzard@endeavorb2b.com
Or enter online at SchoolDesigns.com

Note: Multiple projects from the same firm, or the same project in multiple categories, can be entered and published. Email to ask about special discounts for entering one project in multiple categories. Projects that have been entered in the Architectural Portfolio are eligible for entry in the Educational Interiors Showcase.

UPLOAD PRESENTATION PORTFOLIO: DUE APRIL 23

American School & University has a streamlined process to send portfolio materials. When you enter, you receive the link to upload images, description, and project data. Upload all materials from your desktop, using a form that saves your submission as you go. If you are chosen for publication, the materials uploaded will be used to create your page(s) in the magazine. No additional materials will be required.

MATERIALS FOR ENTRY:

PROJECT DESCRIPTION

PROJECT DATA

SPACE PLANS

- One space plan with legend for each floor or area being judged.

IMAGES

- One overall image or rendering that shows the context of the project.
- At least four images or renderings of the project that illustrate various aspects of the entry category.
- If you are entering the Interior Renovation or Historic Preservation category, Before and After images are required.

Projects must have been completed after January 1, 2022

PUBLICATION FEE

If your project is selected for publication in the Educational Interiors Showcase, a fee is incurred to help cover judging expenses, and production, printing and distribution of the magazine. Pay nothing when you enter. If published, you receive an invoice in August.

RATES

- 1 page / $1,990 ***Early-bird offer! Send your entry form by January 14, 2027 to save with a 1-page rate of $1,750***
- 2 pages / $1,875 ($3,750 total)
- 3 pages / $1,730 ($5,190 total)
- 4 pages / $1,620 ($6,480 total)

Per-page discounts apply to multiple pages for one project, or when entering multiple projects. Call about special discounts for entering one project in multiple categories.

PAGE LAYOUT OPTIONS

Pages	Photos In Print	Photos on SchoolDesigns	Description	Quote From School
1 page	4-5 photos	4 photos	100-175 words	no
2 pages	8-10 photos	8 photos	250-300 words	yes
3 pages	12-15 photos	8 photos	300-400 words	yes
4 pages	15-18 photos	8 photos	400-450 words	yes

STAND OUT WITH A MULTI-PAGE LAYOUT:

✓ **FREE! Print-Ready PDF of Your Layout**
✓ More and Larger Photos in the Magazine
✓ Double the Photos on SchoolDesigns.com
✓ Longer Text
✓ Include a Quote from the School/University
✓ Multi-Page Discount

WHO SEES YOUR INTERIORS SHOWCASE PROJECT?

An investment in the Educational Interiors Showcase gives you unmatched opportunities to impact the education facilities marketplace.

THE EDUCATIONAL INTERIORS SHOWCASE ISSUE: PRINT AND DIGITAL EDITION WITH BONUS CIRCULATION TO SCHOOL BOARDS

57,000[1] subscribers - plus expanded bonus circulation to school boards - receive *American School & University*'s Educational Interiors Showcase. *American School & University* has an engaged community of K-12 and college/university facilities and business professionals and reaches the key decision-making job titles. More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of more than 182,000 can see your project.[2]

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SCHOOLDESIGNS.COM

When your project appears in the Educational Interiors Showcase, it is featured on *AS&U*'s SchoolDesigns.com website. The industry's most robust searchable database of school and university projects, SchoolDesigns.com has large-format image galleries that include four bonus images for multi-page layouts. An unlimited online audience can view your projects and contact your firm. No other site compares. Link directly to your featured projects from your own website and social media.

SUBSCRIBER E-NEWSLETTER

When your project appears in the Educational Interiors Showcase, it is included in an issue of *AS&U*'s e-newsletter and linked to your project gallery and firm profile.

INDUSTRY PARTNERSHIPS

The Educational Interiors Showcase is distributed through partnerships with the leading events and associations, giving your project exposure to key K-12 and college/university facilities and business decision-makers.

1. Publisher's Own Data. 2. Publisher's Own Data and Publisher's Survey

PUBLICITY **PACKAGE**

SCHOOLDESIGNS.COM

Every project that appears in the 2027 Educational Interiors Showcase will be featured free, including pictures and project description, in the interactive gallery on SchoolDesigns.com — *with expanded, large-format images*. We provide a free award icon to link directly to your project from your website or social media.

PLAQUES

A complimentary plaque is provided to all firms chosen for publication.

EXTRA ISSUES

Receive five complimentary issues for each project published in the 2027 *AS&U* Educational Interiors Showcase.

PRESS RELEASE

A customized press release will be sent to you for distribution to your local newspapers and associations. *AS&U* distributes a press release to the national media.

FREE DIRECTORY LISTING AND LOGO

Participants in the 2027 Educational Interiors Showcase receive a free listing and firm logo in the "Find A Professional" section of *American School & University*'s SchoolDesigns.com site with a link to and from your featured project(s).

BONUS DISTRIBUTION

In addition to reaching subscribers when the August issue of *American School & University* mails, the Educational Interiors Showcase will be distributed to key industry partners.

EDUCATION BOND ALERTS

Two complimentary months of *AS&U*'s exclusive database of recently passed bond issues, including key contacts at the institution responsible for the program.

SUBSCRIBER E-NEWSLETTER

Your project is included, with a link to your gallery and firm profile.

FREE PRINT-READY PDF!

PRINT YOUR OWN REPRINTS. Receive a free print-ready PDF of your pages from the Educational Interiors Showcase issue when you enter more than one project or for a project with a 2-page layout. Print, post, and give a copy of the PDF to the school/university.

2026 **HONOREES**

- 19six Architects
- Architectural Workshop
- BBS Architects, Landscape Architects & Engineers, PC
- BKP Architects, P.C.
- Breaux & Associates Architects
- Ciardullo Architecture & Engineering
- Cordogan Clark & Associates, Inc.
- Crabtree, Rohrbaugh and Associates - Architects
- Cushing Terrell
- Davis Design
- DLR Group
- ESa
- EwingCole
- FKA Architects
- Friar Architecture
- GMB
- GSB, Inc. Architects & Planners
- H2M architects + engineers
- HSB Architecture & Design
- Huckabee, a MOREgroup brand
- International Architects Atelier
- Lamoureux Pagano Associates, Architects
- Lancer Associates, Inc.
- Little Diversified Architectural Consulting, Inc.
- McKinney York Architects
- McKissick Architecture
- Moake Park Group
- Mosaic Associates Architects, DPC
- Moseley Inc.
- Pepperdine University
- Perkins Eastman
- Perkins&Will
- Plunkett Raysich Architects
- SCHRADERGROUP Studio
- Stantec
- The Collaborative
- ThenDesign Architecture (TDA)
- Tipton Associates, APAC
- TMP Architecture, Inc.
- TowerPinkster
- University of Cincinnati
- UrbanWorks, Ltd.
- Winstanley Architects & Planners
- WRA Architects
- Zimmerman Studio LLC

With an award-winning magazine, websites, newsletters, webinars, research and more, school and university administrators turn to *American School & University* in a rapidly growing and evolving education facilities market. Enter the Educational Interiors Showcase and join industry-leading firms to showcase your project in a multi-media brand that connects with today's education leaders.

American School&University

American School & University

Educational Interiors Showcase Entry Form

ENTRY FORM DUE MARCH 12, 2027 • PORTFOLIO DUE APRIL 23, 2027
ENTER ONLINE AT SCHOOLDESIGNS.COM

☐ **YES!** We would like to participate in the 2027 Educational Interiors Showcase, published in August.

Please reserve _____ full-color page(s) of editorial space for this project.

If selected for publication, we understand that we will be billed for this project as outlined in the "Call for Entries."

Authorized Signature: _____ Date: _____

Purchase Order (if required): _____

PLEASE SEND FUTURE CORRESPONDENCE REGARDING OUR 2027 EDUCATIONAL INTERIORS SHOWCASE ENTRY TO:

Name _____

Mailing Address _____

E-mail Address _____

Phone _____

PLEASE FILL OUT FORM COMPLETELY. (PHOTOCOPY FORM TO SUBMIT ONE APPLICATION FOR EACH PROJECT.)

Name of Project _____

_____

City _____ State _____

Projects must have been completed after January 1, 2022 or under contract for construction on or before September 1, 2026.

PLEASE LIST THE OFFICE/CONTACT THAT COMPLETED THE PROJECT.

Firm _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

ENTRY CATEGORY: (select one)

- ☐ Administrative Areas/Offices
- ☐ Auditoriums/Music Rooms
- ☐ Cafeterias/Food-Service Areas
- ☐ Career Centers
- ☐ Chapels/Worship Centers
- ☐ Classrooms
- ☐ Common Areas
- ☐ Community Centers/Joint-Use Facilities
- ☐ Conference/Training Centers
- ☐ Exhibition Space/Galleries
- ☐ Healthcare Facilities/Teaching Hospitals
- ☐ Historic Preservation
- ☐ Interior Renovation
- ☐ Interior Work In Progress
- ☐ Laboratories
- ☐ Libraries/Media Centers*
- ☐ Multipurpose Rooms
- ☐ Physical-Education Facilities/ Recreation Centers
- ☐ Pre-K/Early-Childhood Education
- ☐ Residence Halls/Lounges
- ☐ Service Facilities
- ☐ Special-Needs Interiors
- ☐ Student Centers/Service Areas
- ☐ Technology/STEM Centers
- ☐ Vocational/Industrial-Arts Areas
- ☐ Welcome Centers

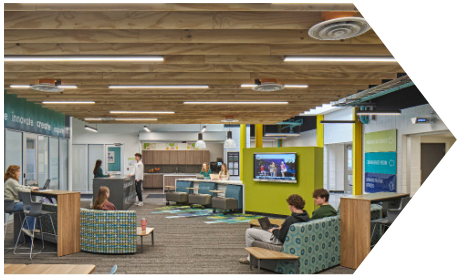
*Includes public libraries with an educational component

What category is right for your project? Contact Heather Buzzard at hbuzzard@endeavorb2b.com for assistance and information about special discounts when submitting your project in multiple categories.

ENTER ONLINE AT SCHOOLDESIGNS.COM OR COMPLETE ENTRY FORM AND EMAIL TO:

Heather Buzzard, Program Manager
hbuzzard@endeavorb2b.com

American School&University









American School&University
10955 Lowell Ave, Suite 700
Overland Park, Kansas, 66210

37TH ANNUAL

Educational Interiors Showcase

2027 CALL FOR ENTRIES

ENTRY FORMS DUE: MARCH 12, 2027
PORTFOLIO DUE: APRIL 23, 2027

EARLY-BIRD DISCOUNT FOR ENTRY FORMS RECEIVED BY JANUARY 14

Front Page (Clockwise from Top Left): 1. Tipton Associates, APAC, Perry Dining Hall: Photo Credit- Sully Clemmer 2. Friar Architecture, Danbury High School: Photo Credit- Robert Benson Photograhy 3. Moseley, Innovation Elementary School: Photo Credit- Studio HDP 4. Davis Design, SCC Welding Technology Center: Photo Credit- Alan Jackson 5. DLR Group, KRESA Career Connect Campus: Photo Credit-Michael Robinson and DLR Group 6. The Collaborative, Michigan State University, University Advancement: Photo Credit- Jason Keen

This Page (From Top to Bottom): 1. TMP Architecture, Inc., East China Innovation Center: Photo Credit- Trever Long 2. Friar Architecture, Danbury High School: Photo Credit- Robert Benson Photograhy 3. Tipton Associates, APAC, Perry Dining Hall: Photo Credit- Sully Clemmer 4. EwingCole, Richard A. Balderston OPC'69 Lower School: Photo Credit-Halkin/Mason Photography, LLC

View more of these and other projects from the 2025 Educational Interiors Showcase at SchoolDesigns.com.