



# Architectural Portfolio

F O R T Y - T H I R D A N N U A L



See back page for photo credits.

**American  
School & University**  
**School Designs™**

# 2025 Call for Entries

Entry Forms Due: June 13  
Portfolios Due: July 25

# Receive national acclaim for YOUR EDUCATION DESIGN PROJECTS



## Enter *American School & University* magazine's Architectural Portfolio.

For forty-three years, the Architectural Portfolio has been the industry's most recognized awards program for education design excellence. Published in cooperation with the American Institute of Architects, this prestigious competition celebrates architects and education institutions for their achievements in outstanding school and university design. Enter your projects for the chance to be included in this design sourcebook from *American School & University*.

"... browse the pages as you would an architectural exhibit, stopping to note projects that capture your attention."

*Editor's note in the inaugural Architectural Portfolio issue, 1983*

## 2024 GRAND PRIZE WINNERS

### WILLIAM W. CAUDILL CITATION

**The Governor's Academy | Bill '67 and Peter '71 Alford Coastal Research**

■ Flansburgh Architecture  
"Simple and clean; elegant—it has views to nature from every space." - 2024 Jury

### LOUIS I. KAHN CITATION

**Varner Hall, Renovation and Addition**

■ Stantec Architecture  
"Use of materials and how they are incorporated to the interiors creates a seamless experience." - 2024 Jury



# Featured firms:

## ARCHITECTURAL PORTFOLIO 2024

- Advent
- Arcari + Iovino Architects, P.C.
- BMA Architects
- Breaux & Associates Architects
- Breslin Architects
- BRW Architects
- BSHM Architects, Inc.
- CSO
- david corban architects
- Design Resources Group Architects, AIA, Inc.
- DiNisco Design
- DLR Group
- EMC2 Group, Inc.
- Ennead Architects
- ESa
- ETBU Construction
- Flansburgh Architects
- GMB
- Handel Architects
- Harvard Jolly | PBK
- HMFH Architects
- Huckabee
- KEi Architects
- kga
- Lancer Associates
- Little Diversified Architectural Consulting, Inc.
- McCarty Holsaple McCarty Architects, Inc.
- Moseley Architects
- MSA Design
- O'Connell Robertson
- PBK
- Perkins Eastman DC
- Perkins&Will
- Randall Scott Architects, Inc.
- RDG Planning & Design
- SCHRADERGROUP
- SMRT Architects & Engineers
- Song + Associates, Inc.
- Stantec Architecture Inc.
- Tappe
- The Bourne Group
- ThenDesign Architecture (TDA)
- TMP Architecture, Inc.
- Triad Architects
- Urbahn Architects
- Williams Blackstock Architects
- WRA Architects
- Zerr Berg Architects

With an award-winning magazine, websites, newsletters, webinars, research and more, school and university administrators turn to *American School & University* to help navigate the rapidly growing and evolving education facilities market. Enter the Architectural Portfolio and join industry-leading firms to showcase your project in a multi-media brand that connects with today's education leaders.

**American  
School & University**

# How the PROGRAM WORKS

As an awards program and corresponding sourcebook issue for education administrators, the Architectural Portfolio gives your projects both industry acclaim and national exposure. Enter your best work and upload a portfolio of project information and pictures. A jury of architects and education administrators awards Citations and other Outstanding Designs to be published in the fall 2025 Architectural Portfolio issue of *American School & University*.

## AWARDS & RECOGNITION

The following awards are recognized by the jury and published in the Architectural Portfolio issue:

- **Grand Prizes**  
William W. Caudill Award (Pre-K through 12)  
Louis I. Kahn Award (Post-secondary)
- **Category Citations**
- **Outstanding Designs**

## SUBMISSION GUIDELINES

Entries are accepted for instructional, administrative and service facilities for public, private and parochial schools of all levels, up to and including technical, community/junior colleges, and colleges and universities. New buildings, renovations, additions, restorations, adaptive reuses, landscaping projects and campus master plans are eligible. The entry may reflect an entire educational entity or a specialized facility, such as an auditorium, childcare center, gymnasium, library, healthcare facility, etc. Non-traditional learning facilities are eligible. Entrants may submit projects outside the United States.

**Projects must have been completed after January 1, 2020, or under contract for construction on or before September 1, 2025. It must not have been previously published as a completed project in AS&U's Architectural Portfolio.**

## OFTEN IMITATED, NEVER EQUALED

First published in 1983, the Architectural Portfolio is the acknowledged "Academy Awards" of school design, putting your project in the company of the best in educational facilities today. The program is published in cooperation with the AIA, and members of the AIA's Committee on Architecture for Education serve along with education administrators on the jury. Ask any administrator and he or she will say that the Architectural Portfolio issue is the premier sourcebook for planning school and university projects.

## UNMATCHED EXPOSURE

If selected for publication, you get unmatched exposure for the school/university, client, and firm. The Architectural Portfolio issue reaches a worldwide audience through AS&U subscribers, tens of thousands of additional readers who receive the print edition, viewers of the digital edition of the Architectural Portfolio, bonus circulation to school boards, expanded distribution at industry events, and unlimited exposure on SchoolDesigns.com. Not just a seasonal magazine, show display, or online list of projects—this special issue is part of a multi-media brand devoted to the best in education design and facility planning. See page 5 for details.

## FREE PUBLICITY PACKAGE FOR PUBLISHED FIRMS

Plaques, magazines, press release, digital promotion, and more. See page 5.

## DEADLINES

**Entry forms due:** June 13, 2025

**Portfolios due:** July 25, 2025

*American School & University's Architectural Portfolio showcases real-world examples of facilities that excel in their goal of providing innovative, exceptional environments for learning. This year will be no exception, when outstanding projects exhibiting some of the best ideas in education facility design are published in Architectural Portfolio 2025 this fall.*



*Joe Agron*

Joe Agron, Editor-in-Chief/  
Associate Publisher  
*American School & University*

## ABOUT AMERICAN SCHOOL & UNIVERSITY

Founded in 1928, *American School & University* is devoted to education facilities and business. The authority for information about the education facilities market, AS&U delivers a combination of exclusive reports, special focuses and how-to articles. Each fall, AS&U publishes the Architectural Portfolio as a special sourcebook issue celebrating outstanding school and university designs. AS&U is more than a magazine — ask us for more information on who sees our print issues, websites, e-newsletters, and more.

# HOW TO ENTER

**1 COMPLETE ENTRY FORM** — Due by June 13  
Enter online at SchoolDesigns.com, or complete and email the attached entry form for each project you wish to enter. Upon receipt of your entry, you will receive instructions for uploading your submission materials.

**2 SELECT YOUR PAGE LAYOUT**  
When you enter the Architectural Portfolio, you choose how many pages you want dedicated to your project if you are published in this fall issue of AS&U. Additional pages let you include a quote you provide from the school, more text, additional or bigger photos, and allow readers to see more aspects of the design - plus double the photos in the SchoolDesigns.com gallery. See the *Publication Fee information* below for multi-page discounts.



## PAGE LAYOUT OPTIONS

Pages	Photos In Print	Photos on SchoolDesigns	Description	Quote From School
1 page	4-5 photos	4 photos	100-175 words	no
2 pages	8-10 photos	8 photos	250-300 words	yes
3 pages	12-15 photos	8 photos	300-400 words	yes
4 pages	15-18 photos	8 photos	400-450 words	yes

**FREE PDF WITH MULTIPLE PAGES:** Receive a free print-ready PDF of your pages from the Architectural Portfolio issue when you enter more than one project or for a project with a 2-page layout. Print, post, and give a copy to the school/university.

**3 UPLOAD PORTFOLIO MATERIALS** — Due by July 25  
American School & University has a streamlined process to send portfolio materials. When you enter, you receive a link to upload images, description, and project data. Upload all materials from your desktop, using a form that saves your submission as you go. If you are chosen for publication, the materials uploaded are used to create your page(s) in the magazine. No additional materials will be required.

### MATERIALS FOR ENTRY

- Project Description
- Project Data
- Space Plans
- Photographs/Renderings (minimum six).

## PUBLICATION FEE

If your project is selected for publication in the Architectural Portfolio, a fee is incurred to help cover judging expenses, and production, printing and distribution of the magazine. Pay nothing when you enter. If published, you receive an invoice in late November. **Per-page discounts apply to multiple pages for one project, or when entering multiple projects.**

### Rates (per 4-color page)

- 1 page / \$1,990
- 2 pages / \$1,875 (\$3,750 total)
- 3 pages / \$1,730 (\$5,190 total)
- 4 pages / \$1,620 (\$6,480 total)

## JUDGING

The AIA's Committee on Architecture for Education selects architects to serve alongside school and university administrators on the Architectural Portfolio jury. The jury begins the judging process by determining the criteria they will use to evaluate that year's entries. They then carefully evaluate the submissions in each entry category and select projects for publication in the Architectural Portfolio issue: Two Grand Prizes, Category Citations and Outstanding Designs.



**2024 Jury:** (top row) Alberto Alvarez, Associate, Senior Design Lead, WRA Architects; Valerie Sherry Caruolo, Founder and Principal, VSC Studios; (bottom row) Susan Moore, Director of Facilities, Henrico County Public Schools; Dina Miris Sorensen, Founder, d.studio.

# WHO SEES YOUR ARCHITECTURAL PORTFOLIO PROJECT?

An investment in the Architectural Portfolio gives you unmatched opportunities to impact the education facilities marketplace.

## THE ARCHITECTURAL PORTFOLIO ISSUE:

### PRINT AND DIGITAL EDITION WITH BONUS CIRCULATION TO SCHOOL BOARDS

57,000<sup>1</sup> subscribers - plus expanded bonus circulation to school boards - receive *American School & University's* Architectural Portfolio. *American School & University* has an engaged community of K-12 and college/university facilities and business professionals, and reaches the key decision-making job titles. More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of more than 193,800 can see your project.<sup>2</sup>

More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of **more than 193,800 can see your project.**<sup>2</sup>

## SCHOOLDESIGNS.COM - WITH EXPANDED GALLERIES

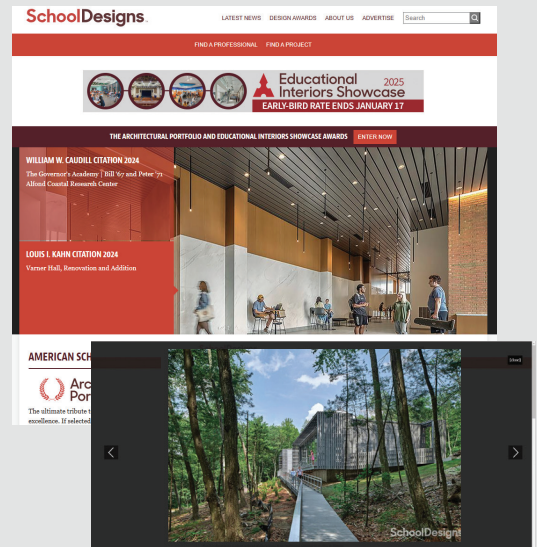
When your project appears in the Architectural Portfolio issue, it is featured on AS&U's SchoolDesigns.com website. The industry's most robust searchable database of school and university projects, SchoolDesigns.com features full-screen pictures and twice as many images. Our active online community of decision-makers can easily view your projects and connect with your firm. *No other site compares.* Link directly to your featured projects from your own website and social media.

## SUBSCRIBER E-NEWSLETTER

When your project appears in the Architectural Portfolio, it is included in an issue of AS&U's e-newsletter and linked to your project gallery and firm profile.

## INDUSTRY PARTNERSHIPS

The Architectural Portfolio is the must-read publication distributed through live industry events, giving you an unmatched connection to K-12 and college/university facilities and business decision-makers. Your project gets bonus exposure through targeted distribution with our network of industry partners.



1. Publisher's Own Data.

2. Publisher's Own Data and Publisher's Survey

## FREQUENTLY ASKED QUESTIONS

### How is the Architectural Portfolio used?

Education facility professionals who receive *American School & University* design issues report that they have used them for the following:

- To find an architect or view their work
- To learn about the latest innovations in education design
- To get ideas for their next project
- To see the latest educational facilities built in their region

### How is it different than other competitions?

Not just a seasonal magazine, show display, or website, the Architectural Portfolio is part of a multi-media brand devoted to school and university design and facility planning. The audience who sees the Architectural Portfolio is not just a peer group, but your clients and potential clients — decision-makers in the education facilities market.

### Is the Architectural Portfolio for K-12 or post-secondary projects?

AS&U has always been a magazine for administrators at every level, and the Architectural Portfolio showcases both K-12 and post-secondary projects. It is a competition for firms who do either (or both) type of work.

### How will this competition benefit my firm?

Use the Architectural Portfolio to build your portfolio of awards, thank your clients, market your firm to new clients, or recognize staff.

### I'm not with an architectural firm. Can I still enter?

Schools, builders, and other companies associated with the project are welcome to enter. The competition is judged on the architectural merits of the project, and the entry should be done in conjunction with whomever did the architectural design.

## COMPLIMENTARY PUBLICITY PACKAGE FOR PUBLISHED FIRMS

- ▶ **FREE print-ready PDF of your magazine layout for firms entering more than one project or a project with a 2-page layout**
- ▶ **FREE congratulatory letter and copies of the Architectural Portfolio for the school/university**
- ▶ **FREE project on SchoolDesigns.com - with full-screen images and twice the pictures**
- ▶ **FREE award plaque**
- ▶ **FREE copies of the Architectural Portfolio**
- ▶ **FREE customized press release**
- ▶ **FREE searchable Find A Professional directory listing and logo linked to your projects on SchoolDesigns.com**
- ▶ **FREE distribution through industry partners**
- ▶ **FREE Education Bond Alert leads alert you to upcoming education construction projects**
- ▶ **FREE project included in *American School & University's* e-newsletter**



# Architectural Portfolio

FORTY-THIRD ANNUAL

# 2025

**ENTRY FORMS DUE: JUNE 13, PORTFOLIOS DUE: JULY 25**

**Yes.** We would like to participate in the 2025 Architectural Portfolio published in November by *American School & University*.

Please reserve \_\_\_\_\_ page(s) of editorial space for this project.

If selected for publication, we understand that we will be billed for this project as outlined in the "Call for Entries."

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Purchase Order (if required) \_\_\_\_\_

**Please send future correspondence regarding our 2025 Architectural Portfolio entry to:**

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone \_\_\_\_\_

PLEASE TYPE OR PRINT (Fill out form completely. Copy form to submit one application for each project.)

*Projects must have been completed after January 1, 2020 or under contract for construction on or before September 1, 2025.*

Name of Project \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Please list the office/contact that completed the project.

Firm \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Associated Firm (if applicable) \_\_\_\_\_

**Entry Category (select one)**

- Pre-K/Early-Childhood
- Elementary School
- Middle School
- High School
- Combined-Level School
- Prototype Facilities
- Post-Secondary
- Specialized Facility
- Modular Facilities
- Community Use
- Adaptive Reuse
- Renovation/Modernization
- Historic Preservation
- Work In Progress
- Landscape Architecture
- Campus Master Planning
- Signage/Wayfinding
- Sports Stadium/Athletic Facility
- Parking Facilities
- Residence Hall



**Complete entry form and email to:**  
**Heather Buzzard, Award Program Manager**  
*American School & University*  
hbuzzard@asumag.com

**Enter Online at [SchoolDesigns.com](http://SchoolDesigns.com)**

## American School & University®

ENTRY FORMS DUE: JUNE 13 ■ PORTFOLIOS DUE: JULY 25




**American  
School & University**  
7450 West 130th Street, Suite #210  
Overland Park, KS 66213



# Architectural Portfolio

F O R T Y - T H I R D A N N U A L

**2025 CALL FOR ENTRIES**  
ENTRY FORMS DUE: JUNE 13, 2025  
PORTFOLIO DUE: JULY 25, 2025

 Printed on recycled paper

Front page photos: (top row from left to right) 1. Tappe Architects; Sharon High School; Photo Credit: Ed Wonesek; Art Works; 2. Randall Scott Architects, Inc.; Midwestern State University; Centennial Hall Health Science & Human Services Center; Photo Credit: Craig Blackmon; FWA; 3. Esa; Thomas F. Frist, Jr. College of Medicine at Belmont University; Photo Credit: Jeremiah Hulls; (middle row) 4. BSHM Architects, Inc.; Johnson State University; Photo Credit: Hanson Photographic; 5. Mosley Architects; Quinton Elementary School; Photo Credit: QPH Photo; 6. Perkins Eastman DC; Bard High School Early College DC; Photo Credit: Joseph Ronyao Photography; (bottom row) 7. KEI Architects; Robins Stadium Luxury Suites; Photo Credit: Chris Cunningham Photography; 8. Flansburgh Architects; The Governor's Academy | Bill; 67 and Peter 771 Alford Coastal Research Center; Photo Credit: Robert Bensone; 9. DLR Group; Boys Town Education Center; Photo Credit: MICHAELROBINSON, courtesy of DLR Group.

This page photos: (top to bottom) 1. MSA Design; Live Oaks Career Campus; Photo Credit: Tyler Gentry; 2. Triad Architects; Frank E. Murphy '54 Convocation Center; Photo Credit: Justin Macronochie; 3. Staniec Architecture Inc.; Varner Hall Renovation and Addition; Photo Credit: Justin Macronochie.