



35TH ANNUAL

Educational Interiors Showcase

2025 CALL FOR ENTRIES

ENTRY FORMS DUE: MARCH 14, 2025

PORTFOLIO DUE: APRIL 25, 2025

EARLY-BIRD OFFER!

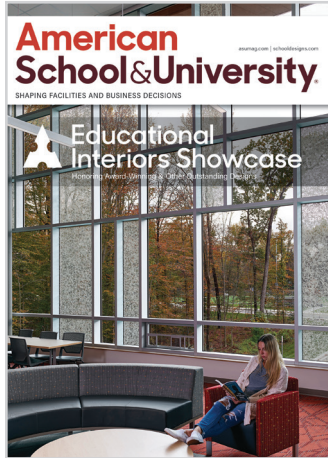
Send your entry form by January 17, 2025 to qualify for a special 1-page rate of \$1,750

SEE INSIDE FOR A FREE PRINT-READY PDF OPTION

**American
School & University**

2025 EDUCATIONAL INTERIORS SHOWCASE

The first and most-respected competition honoring education interior design excellence



HAVE AN EXCEPTIONAL PROJECT THAT DESERVES NATIONAL RECOGNITION?

Want to showcase your best work to the largest audience? *American School & University's* Educational Interiors Showcase gives your education project a better forum and more national exposure than any other interiors competition. Not just a seasonal magazine, show display, or online list of projects, this special issue is part of a multi-media brand devoted to the best in educational interiors and facility planning.

The August Educational Interiors Showcase issue will put your school or university project in front of decision-makers in the educational facilities market: *American School & University* subscribers and thousands of additional *AS&U* readers who receive the print edition, viewers of the digital edition of the Educational Interiors Showcase, bonus circulation to school boards, and an unlimited audience visiting your project on the industry-leading *SchoolDesigns.com* site. Plus an extended audience from key industry partners. See “Who Sees Your Interiors Showcase Project?” in this brochure for more information about *AS&U's* unmatched opportunities for exposure.

Enter any project completed in the past five years in one of twenty-seven interior project categories, from administrative spaces to vocational/industrial-arts areas. The Educational Interiors Showcase is the industry guidebook for administrators planning and designing interior learning environments. It's an investment that pays off.

Enter your outstanding projects today for your chance to receive national recognition for you, your project, and your school or university.

More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of **more than 182,000 can see your project.**¹

Education facility professionals who receive *American School & University* design issues report that they have used them for the following:²

- To **find an architect** or view their work
- To learn about the **latest innovations** in education design
- To **get ideas** for their next project
- To see the **latest educational facilities built** in their region

1. Publisher's Own Data and Publisher's Survey

2. Publisher's Survey.

FEATURED CATEGORIES

- Administrative Areas/Offices
- Auditoriums/Music Rooms
- Cafeterias/Food-Service Areas
- Career Centers
- Chapels/Worship Centers
- Classrooms
- Common Areas
- Community Centers/
Joint-Use Facilities
- Conference/Training Centers
- Exhibition Space/Galleries
- Healthcare Facilities/
Teaching Hospitals
- Historic Preservation
- Interior Renovation
(any category)
- Interior Work In Progress
- Laboratories
- Libraries/Media Centers*
- Multipurpose Rooms
- Physical-Education Facilities/
Recreation Centers
- Pre-K/Early-Childhood
Education
- Residence Halls/Lounges
- Service Facilities
- Special-Needs Interiors
- Student Centers/Service Areas
- Technology/STEM Centers
- Vocational/Industrial-Arts Areas
- Welcome Centers

*Includes public libraries with an educational component

Architects, schools/universities, interior designers and others related to the field are invited to participate in accordance with the following guidelines:

Entries are accepted for instructional, administrative and service facilities for public, private and parochial schools of all levels, up to and including technical, community/junior colleges, and colleges and universities. **Projects must have been completed after January 1, 2020 or under contract for construction on or before June 1, 2025.**

JUDGING

Each year, AS&U carefully selects an independent jury to represent a mix of school administrators and AIA-member architects. The jury evaluates and selects outstanding projects for publication. Primary consideration will be given to the design firm's solution to the stated educational program requirements. The jury will consider:

- Problem statement and technical specifications
- Architect/Designer response to the program requirements
- Aesthetic characteristics of the solution
- Overall presentation of materials

AWARDS & RECOGNITION

CROW ISLAND (K-12) AND COLLEGIATE AWARDS

The jury will select two Grand Prize winners, one in each of the K-12 and post-secondary categories. Deluxe commemorative plaques featuring the project's pages from the magazine will be presented for both the firm and its client.

CITATIONS

The jury will award Gold, Silver and Bronze Citations to additional projects exhibiting exemplary features. Commemorative Citation plaques will be presented for both the firm and its client.

OUTSTANDING DESIGNS

Projects that exhibit outstanding designs or qualities also will be recognized and selected for publication as Outstanding Designs. These projects are an important part of producing the comprehensive sourcebook for administrators that is the Educational Interiors Showcase. A commemorative plaque will be presented to these firms.

“Every effort is made to ensure the accuracy of projects and related lists and indexes. If errors or omissions occur, AS&U will correct them where possible and publish a correction or clarification in the next available issue.”



ENTRY INFORMATION

Entry Form Due March 14, 2025 • Portfolio Due April 25, 2025

COMPLETE THE ATTACHED ENTRY FORM: DUE MARCH 14

Complete an entry form for each project you wish to enter and email to:
Heather Buzzard, *American School & University*: hbuzzard@endeavorb2b.com
Or enter online at SchoolDesigns.com

Note: Multiple projects from the same firm, or the same project in multiple categories, can be entered and published. Email to ask about special discounts for entering one project in multiple categories. Projects that have been entered in the Architectural Portfolio are eligible for entry in the Educational Interiors Showcase.

UPLOAD PRESENTATION PORTFOLIO: DUE APRIL 25

American School & University has a streamlined process to send portfolio materials. When you enter, you receive the link to upload images, description, and project data. Upload all materials from your desktop, using a form that saves your submission as you go. If you are chosen for publication, the materials uploaded will be used to create your page(s) in the magazine. No additional materials will be required.

MATERIALS FOR ENTRY:

PROJECT DESCRIPTION

PROJECT DATA

SPACE PLANS

- One space plan with legend for each floor or area being judged.

IMAGES

- One overall image or rendering that shows the context of the project.
- At least four images or renderings of the project that illustrate various aspects of the entry category.
- If you are entering the Interior Renovation or Historic Preservation category, Before and After images are required.

Projects must have been completed after January 1, 2020

PUBLICATION FEE

If your project is selected for publication in the Educational Interiors Showcase, a fee is incurred to help cover judging expenses, and production, printing and distribution of the magazine. Pay nothing when you enter. If published, you receive an invoice in August.

RATES

- 1 page / \$1,990 **Early-bird offer! Send your entry form by January 17, 2025 to save with a 1-page rate of \$1,750**
- 2 pages / \$1,875 (\$3,750 total)
- 3 pages / \$1,730 (\$5,190 total)
- 4 pages / \$1,620 (\$6,480 total)

Per-page discounts apply to multiple pages for one project, or when entering multiple projects. Call about special discounts for entering one project in multiple categories.

PAGE LAYOUT OPTIONS

Pages	Photos In Print	Photos on SchoolDesigns	Description	Quote From School
1 page	4-5 photos	4 photos	100-175 words	no
2 pages	8-10 photos	8 photos	250-300 words	yes
3 pages	12-15 photos	8 photos	300-400 words	yes
4 pages	15-18 photos	8 photos	400-450 words	yes

STAND OUT WITH A MULTI-PAGE LAYOUT:

- ✓ **FREE! Print-Ready PDF of Your Layout**
- ✓ **Longer Text**
- ✓ **More and Larger Photos in the Magazine**
- ✓ **Include a Quote from the School/University**
- ✓ **Double the Photos on SchoolDesigns.com**
- ✓ **Multi-Page Discount**

WHO SEES YOUR INTERIORS SHOWCASE PROJECT?

An investment in the Educational Interiors Showcase gives you unmatched opportunities to impact the education facilities marketplace.

THE EDUCATIONAL INTERIORS SHOWCASE ISSUE:

PRINT AND DIGITAL EDITION WITH BONUS CIRCULATION TO SCHOOL BOARDS

57,000¹ subscribers - plus expanded bonus circulation to school boards - receive *American School & University's* Educational Interiors Showcase. *American School & University* has an engaged community of K-12 and college/university facilities and business professionals, and reaches the key decision-making job titles. More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of more than 182,000 can see your project.²

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SCHOOLDESIGNS.COM

When your project appears in the Educational Interiors Showcase, it is featured on *AS&U's* SchoolDesigns.com website. The industry's most robust searchable database of school and university projects, SchoolDesigns.com has large-format image galleries that include four bonus images for multi-page layouts. An unlimited online audience can view your projects and contact your firm. No other site compares. Link directly to your featured projects from your own website and social media.

SUBSCRIBER E-NEWSLETTER

When your project appears in the Educational Interiors Showcase, it is included in an issue of *AS&U's* e-newsletter and linked to your project gallery and firm profile.

INDUSTRY PARTNERSHIPS

The Educational Interiors Showcase is distributed through partnerships with the leading events and associations, giving your project exposure to key K-12 and college/university facilities and business decision-makers.

1. Publisher's Own Data. 2. Publisher's Own Data and Publisher's Survey

PUBLICITY PACKAGE

SCHOOLDESIGNS.COM

Every project that appears in the 2025 Educational Interiors Showcase will be featured free, including pictures and project description, in the interactive gallery on SchoolDesigns.com — *with expanded, large-format images*. We provide a free award icon to link directly to your project from your website or social media.

PLAQUES

A complimentary plaque is provided to all firms chosen for publication.

EXTRA ISSUES

Receive five complimentary issues for each project published in the 2025 *AS&U* Educational Interiors Showcase.

PRESS RELEASE

A customized press release will be sent to you for distribution to your local newspapers and associations. *AS&U* distributes a press release to the national media.

FREE DIRECTORY LISTING AND LOGO

Participants in the 2025 Educational Interiors Showcase receive a free listing and firm logo in the "Find A Professional" section of *American School & University's* SchoolDesigns.com site with a link to and from your featured project(s).

BONUS DISTRIBUTION

In addition to reaching subscribers when the August issue of *American School & University* mails, the Educational Interiors Showcase will be distributed via key industry partners.

EDUCATION BOND ALERTS

Two complimentary months of *AS&U's* exclusive database of recently passed bond issues, including key contacts at the institutions responsible for the programs.

SUBSCRIBER E-NEWSLETTER

Your project is included, with a link to your gallery and firm profile, in our popular subscriber e-newsletter.

FREE PRINT-READY PDF!

PRINT YOUR OWN REPRINTS. Receive a free print-ready PDF of your pages from the Educational Interiors Showcase issue when you enter more than one project or for a project with a 2-page layout. Print, post, and give a copy of the PDF to the school/university.

2024 HONOREES

- Archimages, Inc.
- Bailey Edward Design, Inc.
- Beck Design
- Bergmeyer
- BKP Architects, P.C.
- Bray Architects
- Breaux & Associates Architects
- BSHM Architects Inc.
- Design Development Architects
- Dewberry
- DiCara Rubino Architects
- DLA Architects, Ltd.
- DLR Group
- ESa
- Flansburgh Architects
- GMB
- GSR Andrade Architects
- GWWO Architects
- Harvard Jolly|PBK
- Hastings+Chivetta Architects
- Heckendorn Shiles Architects
- Highland Associates
- Huckabee
- Jack L. Gordon Architects
- John Sergio Fisher & Associates, Inc.
- Lamoureux Pagano Associates | Architects
- LAN Associates
- Lancer Associates
- Little Diversified Architectural Consulting, Inc.
- McKinney York Architects
- Mosaic Associates Architects
- Moseley Architects
- MSA Design
- O'Connell Robertson
- PBK
- Perkins Eastman
- Perkins&Will
- Plunkett Raysich Architects, LLP
- RAMLOW/STEIN Architecture + Interiors
- RDG Planning & Design
- Ruhnau Clarke Architects
- Scholer Corporation
- SCHRADERGROUP
- Sizemore Group, LLC
- Smallwood
- Stantec Architecture Inc.
- Tappe Architects
- ThenDesign Architecture (TDA)
- TMP Architecture, Inc.
- TowerPinkster
- WRA Architects

With an award-winning magazine, websites, newsletters, webinars, research and more, school and university administrators turn to *American School & University* to help navigate the rapidly growing and evolving education facilities market. Enter the Educational Interiors Showcase and join industry-leading firms to showcase your project in a multi-media brand that connects with today's education leaders.

**American
School & University**



American School & University

Educational Interiors Showcase Entry Form

ENTRY FORM DUE MARCH 14, 2025 • PORTFOLIO DUE APRIL 25, 2025
ENTER ONLINE AT SCHOOLDISIGNS.COM

YES! We would like to participate in the 2025 Educational Interiors Showcase, published in August.

Please reserve _____ full-color page(s) of editorial space for this project.

If selected for publication, we understand that we will be billed for this project as outlined in the "Call for Entries."

Authorized Signature: _____ Date: _____

Purchase Order (if required): _____

PLEASE SEND FUTURE CORRESPONDENCE REGARDING OUR 2025 EDUCATIONAL INTERIORS SHOWCASE ENTRY TO:

Name _____

Mailing Address _____

E-mail Address _____

Phone _____

PLEASE FILL OUT FORM COMPLETELY. (PHOTOCOPY FORM TO SUBMIT ONE APPLICATION FOR EACH PROJECT.)

Name of Project _____

City _____ State _____

Projects must have been completed after January 1, 2020 or under contract for construction on or before September 1, 2025.

PLEASE LIST THE OFFICE/CONTACT THAT COMPLETED THE PROJECT.

Firm _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

ENTRY CATEGORY: (select one)

- Administrative Areas/Offices
- Auditoriums/Music Rooms
- Cafeterias/Food-Service Areas
- Career Centers
- Chapels/Worship Centers
- Classrooms
- Common Areas
- Community Centers/Joint-Use Facilities
- Conference/Training Centers
- Exhibition Space/Galleries

- Healthcare Facilities/Teaching Hospitals
- Historic Preservation
- Interior Renovation
- Interior Work In Progress
- Laboratories
- Libraries/Media Centers*
- Multipurpose Rooms
- Physical-Education Facilities/Recreation Centers
- Pre-K/Early-Childhood Education

- Residence Halls/Lounges
- Service Facilities
- Special-Needs Interiors
- Student Centers/Service Areas
- Technology/STEM Centers
- Vocational/Industrial-Arts Areas
- Welcome Centers

*Includes public libraries with an educational component

What category is right for your project? Contact Heather Buzzard at hbuzzard@endeavorb2b.com for assistance and information about special discounts when submitting your project in multiple categories.

**ENTER ONLINE AT SCHOOLDISIGNS.COM OR
COMPLETE ENTRY FORM AND EMAIL TO:**

Heather Buzzard, Program Manager
hbuzzard@endeavorb2b.com

**American
School & University.**



American School & University

7450 West 130th Street
Suite 210
Overland Park, KS 66213

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2024 CALL FOR ENTRIES

ENTRY FORMS DUE: MARCH 14, 2025

PORTFOLIO DUE: APRIL 25, 2025

**EARLY-BIRD DISCOUNT FOR ENTRY
FORMS RECEIVED BY JANUARY 17**

Front Page (Top Row): 1. Flansburgh Architects, Center Elementary School- Photo Credit- Robert Benson; 2. McKinney York Architects, The University of Texas at Austin, Hogg Memorial Auditorium- Photo Credit- Patrick Wong; 3. PBK, Jefferson Early Learning Center- Photo Credit- Wade Griffith **(Middle Row):** 4. Tappe Architects, Sharon High School- Photo Credit- Ed Wonssek Art Works; 5. DLR Group, Storm Lake Early Elementary School- Photo Credit- Michael Robinson 6. RDG Planning & Design, Medical & Health Sciences Campus- Photo Credit- Michael Robinson Photography **(Bottom Row):** 7. LAN Associates, Holdrum Middle School Wellness Center- Photo Credit- Keith Williams; 8. Bray Architects, Gården Prairie Intermediate School- Photo Credit- Bill Fritsch | Harper Fritsch

This Page (From Top to Bottom): 1. GWWO Architects, Crofton High School- Photo Credit- Tom Holdsworth; 2. PBK, Cypress-Fairbanks ISD Visual and Performing Arts Center- Photo Credit- Wade Griffith; 3. Tappe Architects, Tufts Library- Photo Credit- Ed Wonssek Art Works

View more of these and other projects from the 2024 Educational Interiors Showcase at SchoolDesigns.com.