



31ST ANNUAL
 Educational
Interiors Showcase

2021 CALL FOR ENTRIES

ENTER TODAY: JUDGING STARTS IN JUNE

SEE INSIDE FOR A FREE PRINT-READY PDF OPTION

**American
School & University**

2021 EDUCATIONAL **INTERIORS** SHOWCASE

The first and most-respected competition honoring education interior design excellence



HAVE AN EXCEPTIONAL PROJECT THAT DESERVES NATIONAL RECOGNITION?

Want to showcase your best work to the largest audience? *American School & University's* Educational Interiors Showcase gives your education project a better forum and more national exposure than any other interiors competition. Not just a seasonal magazine, show display, or online list of projects, this special issue is part of a multi-media brand devoted to the best in educational interiors and facility planning.

The August Educational Interiors Showcase issue will put your school or university project in front of decision-makers in the educational facilities market: *American School & University* subscribers and thousands of additional *AS&U* readers who receive the print edition, viewers of the digital edition of the Educational Interiors Showcase, bonus circulation to school boards, and an unlimited audience visiting your project on the industry-leading SchoolDesigns.com site. Plus an extended audience from key industry partners. See "Who Sees Your Interiors Showcase Project?" in this brochure for more information about *AS&U's* unmatched opportunities for exposure.

Enter any project completed in the past five years in one of twenty-seven interior project categories, from administrative spaces to vocational/industrial-arts areas. The Educational Interiors Showcase is the industry guidebook for administrators planning and designing interior learning environments. It's an investment that pays off.

Enter your outstanding projects today for your chance to receive national recognition for you, your project, and your school or university.

More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of **more than 182,000** can see your project.¹

Education facility professionals who receive *American School & University* design issues report that they have used them for the following:²

- To find an architect or view their work
- To learn about the latest innovations in education design
- To get ideas for their next project
- To see the latest educational facilities built in their region

1. Publisher's Own Data and Publisher's Survey

2. Publisher's Survey.

FEATURED CATEGORIES

- Administrative Areas/Offices
- Auditoriums/Music Rooms
- Cafeterias/Food-Service Areas
- Career Centers
- Chapels/Worship Centers
- Classrooms
- Common Areas
- Community Centers/
Joint-Use Facilities
- Conference/Training Centers
- Exhibition Space/Galleries
- Healthcare Facilities/
Teaching Hospitals
- Historic Preservation
- Interior Renovation
(any category)
- Interior Work In Progress
- Laboratories
- Libraries/Media Centers*
- Multipurpose Rooms
- Physical-Education Facilities/
Recreation Centers
- Pre-K/Early-Childhood
Education
- Residence Halls/Lounges
- Service Facilities
- Special-Needs Interiors
- Student Centers/Service Areas
- Technology Centers
- Vocational/Industrial-Arts Areas
- Welcome Centers

*Includes public libraries with an educational component

Architects, schools/universities, interior designers and others related to the field are invited to participate in accordance with the following guidelines:

Entries are accepted for instructional, administrative and service facilities for public, private and parochial schools of all levels, up to and including technical, community/junior colleges, and colleges and universities. **Projects must have been completed after January 1, 2016 or under contract for construction on or before September 1, 2021.**

JUDGING

Each year, AS&U carefully selects an independent jury to represent a mix of school administrators and AIA-member architects. The jury evaluates and selects outstanding projects for publication. Primary consideration will be given to the design firm's solution to the stated educational program requirements. The jury will consider:

- Problem statement and technical specifications
- Architect/Designer response to the program requirements
- Aesthetic characteristics of the solution
- Overall presentation of materials

AWARDS & RECOGNITION

CROW ISLAND (K-12) AND COLLEGIATE AWARDS

The jury will select two Grand Prize winners, one in each of the K-12 and post-secondary categories. Deluxe commemorative plaques featuring the project's pages from the magazine will be presented for both the firm and its client.

CITATIONS

The jury will award Gold, Silver and Bronze Citations to additional projects exhibiting exemplary features. Commemorative Citation plaques will be presented for both the firm and its client.

OUTSTANDING DESIGNS

Projects that exhibit outstanding designs or qualities also will be recognized and selected for publication as Outstanding Designs. These projects are an important part of producing the comprehensive sourcebook for administrators that is the Educational Interiors Showcase. A commemorative plaque will be presented to these firms.



ENTRY INFORMATION

Enter Today: Judging Starts In June

COMPLETE THE ATTACHED ENTRY FORM

Complete an entry form for each project you wish to enter and email to:
Molly Roudebush, *American School & University*: mroudebush@asumag.com
Or enter online at SchoolDesigns.com

Note: Multiple projects from the same firm, or the same project in multiple categories, can be entered and published. Email to ask about special discounts for entering one project in multiple categories. Projects that have been entered in the Architectural Portfolio are eligible for entry in the Educational Interiors Showcase.

UPLOAD PRESENTATION PORTFOLIO

American School & University has a streamlined process to send portfolio materials. When you enter, you receive the link to upload images, description, and project data. Upload all materials from your desktop, using a form that saves your submission as you go. If you are chosen for publication, the materials uploaded will be used to create your page(s) in the magazine. No additional materials will be required.

MATERIALS FOR ENTRY:

PROJECT DESCRIPTION

PROJECT DATA

SPACE PLANS

- One space plan with legend for each floor or area being judged.

IMAGES

- One overall image or rendering that shows the context of the project.
- At least four images or renderings of the project that illustrate various aspects of the entry category.
- If you are entering the Interior Renovation or Historic Preservation category, Before and After images are required.

Projects must have been completed after January 1, 2016

PUBLICATION FEE

If your project is selected for publication in the Educational Interiors Showcase, a fee is incurred to help cover judging expenses, and production, printing and distribution of the magazine. Pay nothing when you enter. If published, you receive an invoice in August.

RATES

- 1 page / \$1,990 **Early-bird offer! Send your entry form by January 11, 2021 to save with a 1-page rate of \$1,750**
- 2 pages / \$1,875 (\$3,750 total)
- 3 pages / \$1,730 (\$5,190 total)
- 4 pages / \$1,620 (\$6,480 total)

Per-page discounts apply to multiple pages for one project, or when entering multiple projects. Call about special discounts for entering one project in multiple categories.

PAGE LAYOUT OPTIONS

Pages	Photos In Print	Photos on SchoolDesigns	Description	Quote From School
1 page	4-5 photos	4 photos	100-175 words	no
2 pages	8-10 photos	8 photos	250-300 words	yes
3 pages	12-15 photos	8 photos	300-400 words	yes
4 pages	15-18 photos	8 photos	400-450 words	yes

STAND OUT WITH A MULTI-PAGE LAYOUT:

- ✓ **FREE! Print-Ready PDF of Your Layout**
- ✓ **More and Larger Photos in the Magazine**
- ✓ **Double the Photos on SchoolDesigns.com**
- ✓ **Longer Text**
- ✓ **Include a Quote from the School/University**
- ✓ **Multi-Page Discount**

WHO SEES YOUR INTERIORS SHOWCASE PROJECT?

An investment in the Educational Interiors Showcase gives you unmatched opportunities to impact the education facilities marketplace.

THE EDUCATIONAL INTERIORS SHOWCASE ISSUE:

PRINT AND DIGITAL EDITION WITH BONUS CIRCULATION TO SCHOOL BOARDS

57,000¹ subscribers - plus expanded bonus circulation to school boards - receive *American School & University's* Educational Interiors Showcase. *American School & University* has an engaged community of K-12 and college/university facilities and business professionals and reaches the key decision-making job titles. More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of more than 182,000 can see your project.²

More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of **more than 182,000 can see your project.**²

SCHOOLDESIGNS.COM

When your project appears in the Educational Interiors Showcase, it is featured on *AS&U's* SchoolDesigns.com website. The industry's most robust searchable database of school and university projects, SchoolDesigns.com has large-format image galleries that include four bonus images for multi-page layouts. An unlimited online audience can view your projects and contact your firm. No other site compares. Link directly to your featured projects from your own website and social media.

NEW! SCHOOLDESIGNS E-NEWSLETTER

When your project appears in the Educational Interiors Showcase, it is included in an issue of *AS&U's* new SchoolDesigns e-newsletter and linked to your project gallery and firm profile.

INDUSTRY PARTNERSHIPS

The Educational Interiors Showcase is distributed through partnerships with the leading events and associations, giving your project exposure to key K-12 and college/university facilities and business decision-makers.

1. Publisher's Own Data. 2. Publisher's Own Data and Publisher's Survey

PUBLICITY PACKAGE

SCHOOLDESIGNS.COM

Every project that appears in the 2021 Educational Interiors Showcase will be featured free, including pictures and project description, in the interactive gallery on SchoolDesigns.com — *now with expanded, large-format images*. We provide a free award icon to link directly to your project from your website or social media.

PLAQUES

A complimentary plaque is provided to all firms chosen for publication.

EXTRA ISSUES

Receive five complimentary issues for each project published in the 2021 *AS&U* Educational Interiors Showcase.

CONGRATULATORY MAILING

AS&U will mail complimentary copies of the Educational Interiors Showcase to the school/university with a congratulatory letter from *AS&U* editor-in-chief, Joe Agron.

PRESS RELEASE

A customized press release will be sent to you for distribution to your local newspapers and associations. *AS&U* distributes a press release to the national media.

FREE DIRECTORY LISTING AND LOGO

Participants in the 2021 Educational Interiors Showcase receive a free listing and firm logo in the "Find A Professional" section of *American School & University's* SchoolDesigns.com site with a link to and from your featured project(s).

BONUS DISTRIBUTION

In addition to reaching subscribers when the August issue of *American School & University* mails, the Educational Interiors Showcase will be distributed to key industry partners the following year.

EDUCATION BOND ALERTS

Two complimentary months of *AS&U's* exclusive database of recently passed bond issues.

NEW! SCHOOLDESIGNS E-NEWSLETTER

Your project is included, with a link to your gallery and firm profile.

FREE PRINT-READY PDF!

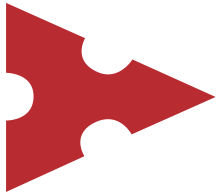
PRINT YOUR OWN REPRINTS. Receive a free print-ready PDF of your pages from the Educational Interiors Showcase issue when you enter more than one project or for a project with a 2-page layout. Print, post, and give a copy of the PDF to the school/university.

2020 HONOREES

- ADM Group, Inc.
- Architectural Workshop
- Arrowstreet Inc.
- ATSR Planners/Architects/Engineers
- Baker Barrios Architects
- Barton-Coe-Vilamaa Architects & Engineers
- BBS Architects, Landscape Architects & Engineers, PC
- Behar + Peteranecz Architecture
- Bermello Ajamil + Partners
- BKP Architects
- BMA Architects
- Bond Architects, Inc.
- Breaux & Associates Architects
- BRIC Architecture, Inc.
- C2AE
- CBT Architects
- CPL
- DLA Architects, Ltd
- DSH // architecture
- Duda|Paine Architects
- East Texas Baptist University
- Eckenhoff Saunders
- Engan Associates Architects
- EwingCole
- Fanning Howey
- Fuller and D'Angelo PC - Architects and Planners
- GSR Andrade Architects
- H2M architects + engineers
- Huckabee
- Ittner Architects
- Keystone Architecture (Cordogan Clark Group)
- LANCER+BEEBE, LLC
- Lewis Group and SLAM
- Little
- M+A Architects
- MA+ Architecture
- Manley Spangler Smith Architects, P.C.
- Marshall Craft Associates, Inc.
- MHM Architects
- Moseley Architects
- Mount Vernon Group Architects, Inc.
- Noelker and Hull Associates, Inc.
- O'Connell Robertson
- Oculus Inc.
- Parkin Architects Limited
- PCA / Prellwitz Chilinski Associates
- Perkins&Will
- PGAL, Inc.
- Progressive AE
- Robert P. Madison International Inc.
- SGA | NarmourWright Design
- SHP
- Spiezel Architectural Group, Inc.
- SPM Architects
- Stantec
- Stevens & Wilkinson
- Studio Four Design, Inc.
- ThenDesign Architecture (TDA)
- Tipton Associates
- TMP Architecture
- UT Facilities Services
- VLK Architects
- Wightman
- WRA Architects

With an award-winning magazine, websites, newsletters, webinars, research and more, school and university administrators turn to *American School & University* in a rapidly growing and evolving education facilities market. Enter the Educational Interiors Showcase and join industry-leading firms to showcase your project in a multi-media brand that connects with today's education leaders.

**American
School & University**



American School & University

Educational Interiors Showcase Entry Form

ENTER TODAY: JUDGING STARTS IN JUNE
VISIT SCHOOLDISIGNS.COM TO ENTER ONLINE

YES! We would like to participate in the 2021 Educational Interiors Showcase, published in August.

Please reserve _____ full-color page(s) of editorial space for this project.

If selected for publication, we understand that we will be billed for this project as outlined in the "Call for Entries."

Authorized Signature: _____ Date: _____

Purchase Order (if required): _____

PLEASE SEND FUTURE CORRESPONDENCE REGARDING THE 2021 EDUCATIONAL INTERIORS SHOWCASE TO:

Name _____

Mailing Address _____

E-mail Address _____

Phone _____

PLEASE FILL OUT FORM COMPLETELY. (PHOTOCOPY FORM TO SUBMIT ONE APPLICATION FOR EACH PROJECT.)

Name of Project _____

City _____ State _____

Projects must have been completed after January 1, 2016 or under contract for construction on or before September 1, 2021.

PLEASE LIST THE OFFICE/CONTACT THAT COMPLETED THE PROJECT.

Firm _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

ENTRY CATEGORY: (select one)

- | | | |
|---|---|---|
| <input type="checkbox"/> Administrative Areas/Offices | <input type="checkbox"/> Healthcare Facilities/Teaching Hospitals | <input type="checkbox"/> Residence Halls/Lounges |
| <input type="checkbox"/> Auditoriums/Music Rooms | <input type="checkbox"/> Historic Preservation | <input type="checkbox"/> Service Facilities |
| <input type="checkbox"/> Cafeterias/Food-Service Areas | <input type="checkbox"/> Interior Renovation | <input type="checkbox"/> Special-Needs Interiors |
| <input type="checkbox"/> Career Centers | <input type="checkbox"/> Interior Work In Progress | <input type="checkbox"/> Student Centers/Service Areas |
| <input type="checkbox"/> Chapels/Worship Centers | <input type="checkbox"/> Laboratories | <input type="checkbox"/> Technology Centers |
| <input type="checkbox"/> Classrooms | <input type="checkbox"/> Libraries/Media Centers* | <input type="checkbox"/> Vocational/Industrial-Arts Areas |
| <input type="checkbox"/> Common Areas | <input type="checkbox"/> Multipurpose Rooms | <input type="checkbox"/> Welcome Centers |
| <input type="checkbox"/> Community Centers/Joint-Use Facilities | <input type="checkbox"/> Physical-Education Facilities/
Recreation Centers | |
| <input type="checkbox"/> Conference/Training Centers | <input type="checkbox"/> Pre-K/Early-Childhood Education | |
| <input type="checkbox"/> Exhibition Space/Galleries | | |

*Includes public libraries with an educational component

What category is right for your project? Contact Molly Rouddebush at mroudebush@asumag.com for assistance and information about special discounts when submitting your project in multiple categories.

**ENTER ONLINE AT SCHOOLDISIGNS.COM OR
COMPLETE ENTRY FORM AND EMAIL TO:**

Molly Rouddebush, Senior Marketing Manager
mroudebush@asumag.com

American
School & University



American School & University

10955 Lowell Ave, Suite 700
Overland Park, Kansas, 66210

31ST ANNUAL



Educational Interiors Showcase



2021 CALL FOR ENTRIES

ENTER TODAY! JUDGING STARTS IN JUNE



Front Page (Clockwise from Top Left): 1. DudaPaine Architects; Interior Design Firm: MHTN Architects; Photo: Robert Benson Photography 2. Fanning Howey; Photo: William Manning Photography 3. MA+ Architecture; Photo: Simon Hurst Photography 4. Baker Barrios Architects; Photo: Seamus Payne

This Page (Top to Bottom): 1. Stantec; Photo: Luis Ayala 2. Moseley Architects; Photo: Maylone Photography 3. TMP Architecture; Photo: Christopher Lark Photography

View more of these and other projects from the 2020 Educational Interiors Showcase at SchoolDesigns.com.