



Architectural Portfolio

T H I R T Y - N I N T H A N N U A L

2021 CALL FOR ENTRIES



Entry Forms Due: June 11 | Portfolios Due: July 19

**American
School & University**

School Designs

See back page for photo credits.

Receive national acclaim for YOUR EDUCATION DESIGN PROJECTS

Enter *American School & University* magazine's Architectural Portfolio.

For thirty-nine years, the Architectural Portfolio has been the industry's most recognized awards program for education design excellence. Published in cooperation with the American Institute of Architects, this prestigious competition celebrates architects and education institutions for their achievements in outstanding school and university design. Enter your projects for the chance to be included in this design sourcebook from *American School & University*.

"... browse the pages as you would an architectural exhibit, stopping to note projects that capture your attention."

Editor's note in the inaugural Architectural Portfolio issue, 1983

American School & University
SHAPING FACILITIES AND BUSINESS DECISIONS
asumag.com | schooldesigns.com



2020 GRAND PRIZE WINNERS

WILLIAM W. CAUDILL CITATION

MaST Community Charter School II Philadelphia, Pennsylvania

■ EwingCole

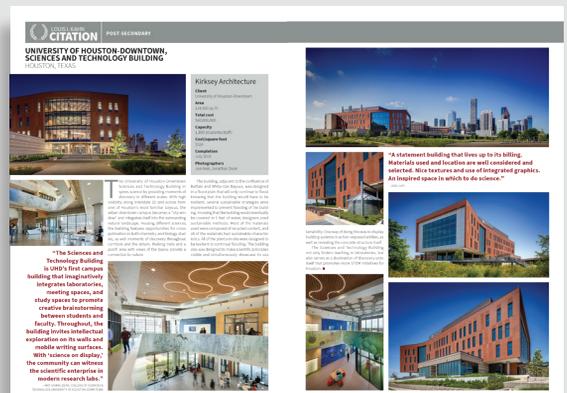
"Very confident and dynamic design on reclaimed industrial land. Stimulating space with a lot of facade on the floor plan ensuring good daylighting. This is how you manage color and energy. Very simple, clean, fun and inviting exterior and interior design!" – 2020 Jury

LOUIS I. KAHN CITATION

University of Houston-Downtown, Sciences and Technology Building Houston, Texas

■ Kirksey Architecture

"A statement building that lives up to its billing. Materials used and location are well considered and selected. Nice textures and use of integrated graphics. An inspired space in which to do science." – 2020 Jury



Featured firms:

ARCHITECTURAL PORTFOLIO 2020

- ACI Boland Architects
- Architects West, Inc.
- Baker Barrios Architects
- Ballou Justice Upton Architects
- Barber McMurry Architects
- BCDM Architects
- BHDP Architecture
- BMA Architects
- Bray Architects
- Breaux & Associates Architects
- Breslin Ridyard Fadero Architects
- Brown Reynolds Watford Architects, Inc.
- BRPH
- BSHM architects, inc.
- C&S Companies
- Centerbrook Architects and Planners
- Civica, LLC
- Cordogan Clark & Associates
- CPL
- Crabtree, Rohrbaugh & Associates - Architects
- Design Development Architects
- Dewberry
- DiNisco Design
- Dore + Whittier Architects, Inc.
- Edge Architecture
- Erickson McGovern Architects
- ESa
- EwingCole
- Farnsworth Group, Inc.
- Flansburgh Architects
- Foreman Seeley Fountain Architecture
- frk architects + engineers
- Graf & Lewent Architects LLP
- H2M architects + engineers
- Hedstrom Design
- HMFH Architects
- IBI Group
- ICON Architecture
- Jackson - Jackson & Associates, Inc.
- James W. Buckley and Associates, Inc.
- JBA Architecture and Consulting, LLC
- JMA Architects
- Kaestle Boos Associates, Inc.
- KGA Architecture
- Kirksey Architecture
- LANCER+BEEBE, LLC
- Lavin Architects
- MA+ Architecture
- Mangini Associates, Inc.
- McCarty Holsaple McCarty Architects & Interior Designers
- McMillan Pazdan Smith Architecture
- MHTN Architects & Hastings+Chivetta
- Mount Vernon Group Architects, Inc.
- Niles Bolton Associates
- PBWS Architects, LLP
- Perkins Eastman
- Pike - McFarland - Hall Associates, Inc.
- Progressive AE
- RAMLOW/STEIN Architecture + Interiors
- RBS Design Group Architecture
- RDG Planning & Design
- Risley Architects
- Rodriguez Architects, Inc.
- Sanders Pace Architecture
- SFCS
- Skinner Farlow Kirwan Architecture
- Stantec
- Straughn Trout Architects
- Tappé Architects
- TDM Architects
- Tetra Tech
- TKDA
- TMP Architecture
- TMPartners
- TRIAD Architects
- Urbahn Architects PLLC
- V Three Studios LLC
- VCBO Architecture
- WRA Architects
- WRT

With an award-winning magazine, websites, newsletters, webinars, research and more, school and university administrators turn to *American School & University* in a rapidly growing and evolving education facilities market. Enter the Architectural Portfolio and join industry-leading firms to showcase your project in a multi-media brand that connects with today's education leaders.

**American
School & University**

How the PROGRAM WORKS

As an awards program and corresponding sourcebook issue for education administrators, the Architectural Portfolio gives your projects both industry acclaim and national exposure. Enter your best work and upload a portfolio of project information and pictures. A jury of architects and education administrators awards Citations and other Outstanding Designs to be published in the fall 2021 Architectural Portfolio issue of *American School & University*.

AWARDS & RECOGNITION

The following awards are recognized by the jury and published in the Architectural Portfolio issue.

- **Grand Prizes**
 - William W. Caudill Award (Pre-K through 12)
 - Louis I. Kahn Award (Post-secondary)
- **Category Citations**
- **Outstanding Designs**

SUBMISSION GUIDELINES

Entries are accepted for instructional, administrative and service facilities for public, private and parochial schools of all levels, up to and including technical, community/junior colleges, and colleges and universities. New buildings, renovations, additions, restorations, adaptive reuses, landscaping projects and campus master plans are eligible. The entry may reflect an entire educational entity or a specialized facility, such as an auditorium, childcare center, gymnasium, library, healthcare facility, etc. Non-traditional learning facilities are eligible. Entrants may submit projects outside the United States.

Projects must have been completed after January 1, 2016, or under contract for construction on or before September 1, 2021. It must not have been previously published as a completed project in AS&U's Architectural Portfolio.

OFTEN IMITATED, NEVER EQUALED

First published in 1983, the Architectural Portfolio is the acknowledged "Academy Awards" of school design, putting your project in the company of the best in educational facilities today. The program is published in cooperation with the AIA, and members of the AIA's Committee for Architecture in Education serve along with education administrators on the jury. Ask any administrator and he or she will say that the Architectural Portfolio issue is the premier sourcebook for planning school and university projects.

UNMATCHED EXPOSURE

If selected for publication, you get unmatched exposure for the school/university, client, and firm. The Architectural Portfolio issue reaches a worldwide audience through AS&U subscribers, thousands of additional readers who receive the print edition, viewers of the digital edition of the Architectural Portfolio, bonus circulation to school boards, expanded distribution at industry events, and unlimited exposure on SchoolDesigns.com. Not just a seasonal magazine, show display, or online list of projects, this special issue is part of a multi-media brand devoted to the best in education design and facility planning. See page 5 for details.

FREE PUBLICITY PACKAGE FOR PUBLISHED FIRMS

Plaques, magazines, press release, web, and more. See page 5.

DEADLINES

Entry forms due: June 11, 2021

Portfolios due: July 19, 2021

American School & University's Architectural Portfolio showcases real-world examples of facilities that excel in their goal of providing innovative, exceptional environments for learning. This year will be no exception, when outstanding projects exhibiting some of the best ideas in education facility design are published in Architectural Portfolio 2021 this fall.



Joe Agron

Joe Agron, Editor-in-Chief/
Associate Publisher
American School & University

ABOUT AMERICAN SCHOOL & UNIVERSITY

Founded in 1928, *American School & University* is devoted to education facilities and business. The authority for information about the education facilities market, AS&U delivers a combination of exclusive reports, special focuses and how-to articles. Each fall, AS&U publishes the Architectural Portfolio as a special sourcebook issue celebrating outstanding school and university designs. AS&U is more than a magazine — ask us for more information on who sees our print issues, websites, e-newsletters, and more.

HOW TO ENTER

1 COMPLETE ENTRY FORM — Due June 11
Complete and email the attached entry form for each project you wish to enter, or enter online at SchoolDesigns.com. Upon receipt of your entry, you will receive instructions for uploading your submission materials.

2 SELECT YOUR PAGE LAYOUT
When you enter the Architectural Portfolio, you choose how many pages you want dedicated to your project if you are published in this fall issue of AS&U. Additional pages let you include a quote you provide from the school, more text, additional or bigger photos, and allow readers to see more aspects of the design - plus double the photos in the SchoolDesigns.com gallery. See the *Publication Fee information below for multi-page discounts*.

PAGE LAYOUT OPTIONS

Pages	Photos In Print	Photos on SchoolDesigns	Description	Quote From School
1 page	4-5 photos	4 photos	100-175 words	no
2 pages	8-10 photos	8 photos	250-300 words	yes
3 pages	12-15 photos	8 photos	300-400 words	yes
4 pages	15-18 photos	8 photos	400-450 words	yes

FREE PDF WITH MULTIPLE PAGES: Receive a free print-ready PDF of your pages from the Architectural Portfolio issue when you enter more than one project or for a project with a 2-page layout. Print, post, and give a copy to the school/university.

3 UPLOAD PORTFOLIO MATERIALS — Due July 19
American School & University has a streamlined process to send portfolio materials. When you enter, you receive a link to upload images, description, and project data. Upload all materials from your desktop, using a form that saves your submission as you go. If you are chosen for publication, the materials uploaded are used to create your page(s) in the magazine. No additional materials will be required.

MATERIALS FOR ENTRY

- Project Description
- Project Data
- Space Plans
- Photographs/Renderings (minimum four).

PUBLICATION FEE

If your project is selected for publication in the Architectural Portfolio, a fee is incurred to help cover judging expenses, and production, printing and distribution of the magazine. Pay nothing when you enter. If published, you receive an invoice in late November. **Per-page discounts apply to multiple pages for one project, or when entering multiple projects.**

Rates (per 4-color page)

- 1 page / \$1,990
- 2 pages / \$1,875 (\$3,750 total)
- 3 pages / \$1,730 (\$5,190 total)
- 4 pages / \$1,620 (\$6,480 total)

JUDGING

The AIA's Committee for Architecture in Education selects architects to serve alongside school and university administrators on the Architectural Portfolio jury. The jury begins the judging process by determining the criteria they will use to evaluate that year's entries. They then carefully evaluate the submissions in each entry category and select projects for publication in the Architectural Portfolio issue: Two Grand Prizes, Category Citations and Outstanding Designs.



2020 Jury: (top row) Randy Deutsch, FAIA, LEED AP, Chicago; Chris Elcock, AIA, LEED AP, IIDA, Associate Principal, GWWO Architects, Baltimore; Cheryl Jacobs, AIA, LEED BD+C, Associate Principal, NAC Architecture, Seattle (bottom row) Virginia E. Marquardt, AIA, LEED AP, NCARB, Principal in Charge, HMC Architects, Los Angeles; Carey Upton, Chief Operations Officer, Santa Monica-Malibu (Calif.) Unified School District.



WHO SEES YOUR ARCHITECTURAL PORTFOLIO PROJECT?

An investment in the Architectural Portfolio gives you unmatched opportunities to impact the education facilities marketplace.

THE ARCHITECTURAL PORTFOLIO ISSUE:

PRINT AND DIGITAL EDITION WITH BONUS CIRCULATION TO SCHOOL BOARDS

57,000¹ subscribers - plus expanded bonus circulation to school boards - receive *American School & University's* Architectural Portfolio. *American School & University* has an engaged community of K-12 and college/university facilities and business professionals and reaches the key decision-making job titles. More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of more than 182,000 can see your project.²

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SCHOOLDESIGNS.COM - WITH EXPANDED GALLERIES

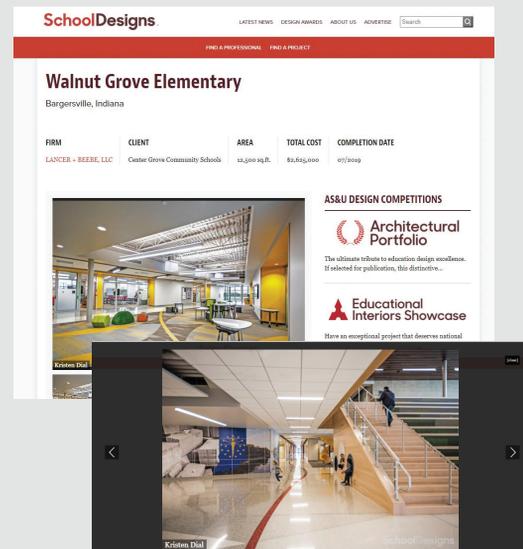
When your project appears in the Architectural Portfolio issue, it is featured on AS&U's SchoolDesigns.com website. The industry's most robust searchable database of school and university projects, SchoolDesigns.com features full-screen pictures and twice as many images. Our active online community of decision-makers can easily view your projects and connect with your firm. *No other site compares.* Link directly to your featured projects from your own website and social media.

NEW! SCHOOLDESIGNS E-NEWSLETTER

When your project appears in the Architectural Portfolio, it is included in an issue of AS&U's new SchoolDesigns e-newsletter and linked to your project gallery and firm profile.

INDUSTRY PARTNERSHIPS

The Architectural Portfolio is the must-read publication distributed through live and virtual industry events, giving you an unmatched connection to K-12 and college/university facilities and business decision-makers. Your project gets bonus exposure through targeted distribution with our network of industry partners.



1. Publisher's Own Data. 2. Publisher's Own Data and Publisher's Survey

FREQUENTLY ASKED QUESTIONS

How is the Architectural Portfolio used?

Education facility professionals who receive *American School & University* design issues report that they have used them for the following:²

- To find an architect or view their work
- To learn about the latest innovations in education design
- To get ideas for their next project
- To see the latest educational facilities built in their region

How is it different than other competitions?

Not just a seasonal magazine, show display, or website, the Architectural Portfolio is part of a multi-media brand devoted to school and university design and facility planning. The audience who sees the Architectural Portfolio is not just a peer group, but your clients and potential clients — decision-makers in the education facilities market.

Is the Architectural Portfolio for K-12 or post-secondary projects?

AS&U has always been a magazine for administrators at every level, and the Architectural Portfolio showcases both K-12 and post-secondary projects. It is a competition for firms who do either (or both) type of work.

How will this competition benefit my firm?

Use the Architectural Portfolio to build your portfolio of awards, thank your clients, market your firm to new clients, or recognize staff.

I'm not with an architectural firm. Can I still enter?

Schools, builders, and other companies associated with the project are welcome to enter. The competition is judged on the architectural merits of the project, and the entry should be done in conjunction with whomever did the architectural design.

COMPLIMENTARY PUBLICITY PACKAGE FOR PUBLISHED FIRMS

- ▶ **FREE print-ready PDF of your magazine layout for firms entering more than one project or a project with a 2-page layout**
- ▶ **FREE congratulatory letter and copies of the Architectural Portfolio for the school/university**
- ▶ **FREE project on SchoolDesigns.com - with full-screen images and twice the pictures**
- ▶ **FREE award plaque**
- ▶ **FREE copies of the Architectural Portfolio**
- ▶ **FREE customized press release**
- ▶ **FREE searchable Find A Professional directory listing and logo linked to your projects on SchoolDesigns.com**
- ▶ **FREE distribution through industry partners**
- ▶ **FREE Education Bond Alert emails alert you to upcoming education construction projects**
- ▶ **NEW! Your project is featured in the new SchoolDesigns e-newsletter**



Architectural Portfolio

THIRTY-NINTH ANNUAL

2021

ENTRY FORMS DUE: JUNE 11, PORTFOLIOS DUE: JULY 19

Yes. We would like to participate in the 2021 Architectural Portfolio published in November by *American School & University*.

Please reserve _____ page(s) of editorial space for this project.

If selected for publication, we understand that we will be billed for this project as outlined in the "Call for Entries."

Authorized Signature _____ Date _____

Purchase Order (if required) _____

Please send future correspondence regarding our 2021 Architectural Portfolio entry to:

Name _____

Mailing Address _____

E-mail Address _____

Phone _____

PLEASE TYPE OR PRINT (Fill out form completely. Copy form to submit one application for each project.)

Projects must have been completed after January 1, 2016, or under contract for construction on or before September 1, 2021.

Name of Project _____

City _____ State _____

Please list the office/contact that completed the project.

Firm _____

Contact Name _____ Title _____

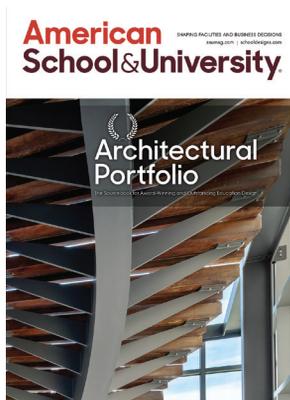
Address _____ City _____ State _____ Zip _____

Telephone _____ E-mail _____

Associated Firm (if applicable) _____

Entry Category (select one)

- Pre-K/Early-Childhood
- Elementary School
- Middle School
- High School
- Combined-Level School
- Prototype Facilities
- Post-Secondary
- Specialized Facility
- Modular Facilities
- Community Use
- Adaptive Reuse
- Renovation/Modernization
- Historic Preservation
- Work In Progress
- Landscape Architecture
- Campus Master Planning
- Signage/Wayfinding
- Sports Stadium/Athletic Facility
- Parking Facilities
- Residence Hall



Complete entry form and email to:

Molly Roudebush, Senior Marketing Manager

American School & University
mroudebush@asumag.com

Enter Online at SchoolDesigns.com

American School & University

American School & University

10955 Lowell Ave, Suite 700
Overland Park, Kansas, 66210



Architectural Portfolio

T H I R T Y - N I N T H A N N U A L

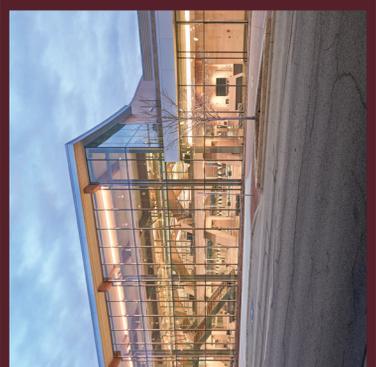
2021 CALL FOR ENTRIES

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PORTFOLIO DUE: JULY 19, 2021



Printed on recycled paper



Front page photos: (left to right) 1. Duke University, Karish Alumni and Visitors Center; Centerbrook Architects and Planners; Photo: Peter Aaron/OTTO 2. University of Saint Francis, Achatz Hall of Science and John and Toni Murray Research Center; BHPD Architecture; Photo: Cory Klein Photography 3. Clyde F. Brown Elementary School; Tappé Architects; Photo: Ed Wonssek ArtWorks 4. Dixie State University, Human Performance Center; MHTN Architects & Hastings+Chivetta; Photo: @Hastings+Chivetta Architects/Fentress Photography

This page photos: (top to bottom) 1. Shawnee Mission School District Aquatic Center; ACI Boland Architects; Photo: Duane Cash 2. University of Houston-Downtown, Sciences and Technology Building; Kirksey Architecture; Photo: Jonathan Dean 3. Wilbraham & Monson Academy, Athenaeum; Flansburgh Architects; Photo: Robert Benson

View these and other projects from the 2020 Architectural Portfolio at SchoolDesigns.com