

WHO SEES YOUR INTERIORS SHOWCASE PROJECT?

An investment in the Educational Interiors Showcase gives you unmatched opportunities to impact the education facilities marketplace.

THE EDUCATIONAL INTERIORS SHOWCASE ISSUE:

PRINT AND DIGITAL EDITION WITH BONUS CIRCULATION TO SCHOOL BOARDS

57,000¹ subscribers - plus expanded bonus circulation to school boards - receive *American School & University's* Educational Interiors Showcase. *American School & University* has an engaged community of K-12 and college/university facilities and business professionals and reaches the key decision-making job titles. More than half of those who receive an *American School & University* design issue share it - with an average of four colleagues. That means an audience of more than 182,000 can see your project.²

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SCHOOLDESIGNS.COM

When your project appears in the Educational Interiors Showcase, it is featured on *AS&U's* SchoolDesigns.com website. The industry's most robust searchable database of school and university projects, SchoolDesigns.com has large-format image galleries that include four bonus images for multi-page layouts. An unlimited online audience can view your projects and contact your firm. No other site compares. Link directly to your featured projects from your own website and social media.

NEW! SCHOOLDESIGNS E-NEWSLETTER

When your project appears in the Educational Interiors Showcase, it is included in an issue of *AS&U's* new SchoolDesigns e-newsletter and linked to your project gallery and firm profile.

INDUSTRY PARTNERSHIPS

The Educational Interiors Showcase is distributed through partnerships with the leading events and associations, giving your project exposure to key K-12 and college/university facilities and business decision-makers.

1. Publisher's Own Data. 2. Publisher's Own Data and Publisher's Survey

PUBLICITY PACKAGE

SCHOOLDESIGNS.COM

Every project that appears in the 2021 Educational Interiors Showcase will be featured free, including pictures and project description, in the interactive gallery on SchoolDesigns.com — *now with expanded, large-format images*. We provide a free award icon to link directly to your project from your website or social media.

PLAQUES

A complimentary plaque is provided to all firms chosen for publication.

EXTRA ISSUES

Receive five complimentary issues for each project published in the 2021 *AS&U* Educational Interiors Showcase.

CONGRATULATORY MAILING

AS&U will mail complimentary copies of the Educational Interiors Showcase to the school/university with a congratulatory letter from *AS&U* editor-in-chief, Joe Agron.

PRESS RELEASE

A customized press release will be sent to you for distribution to your local newspapers and associations. *AS&U* distributes a press release to the national media.

FREE DIRECTORY LISTING AND LOGO

Participants in the 2021 Educational Interiors Showcase receive a free listing and firm logo in the "Find A Professional" section of *American School & University's* SchoolDesigns.com site with a link to and from your featured project(s).

BONUS DISTRIBUTION

In addition to reaching subscribers when the August issue of *American School & University* mails, the Educational Interiors Showcase will be distributed to key industry partners the following year.

EDUCATION BOND ALERTS

Two complimentary months of *AS&U's* exclusive database of recently passed bond issues.

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Your project is included, with a link to your gallery and firm profile.

FREE PRINT-READY PDF!

PRINT YOUR OWN REPRINTS. Receive a free print-ready PDF of your pages from the Educational Interiors Showcase issue when you enter more than one project or for a project with a 2-page layout. Print, post, and give a copy of the PDF to the school/university.